

PROTECTION *through* PACKAGING



Written by Allison Dempsey

Layfield Flexible Films, based in Richmond, BC, stands out among domestic producers by offering sustainable premium packaging solutions. They utilize advanced equipment, processes, and a rigorous quality control program. As a vertically integrated company, Layfield's Flexible Film group provides complete technical services, prepress and graphics, world-class blown film, high-resolution printing, solvent-free lamination, slitting, and advanced conversion equipment. Their offerings support various flexible film and packaging formats.

Layfield's mission is to develop innovative products that prioritize the protection of employees, communities, and the environment. With decades of experience and a single-source model, they deliver customized and sustainable packaging to serve their customers better. Since its acquisition in 1978, Layfield has become a robust, fully integrated organization offering tailored polymer-based solutions. Their success is attributed to 45 years of business experience, a focus on a culture of innovation, cutting-edge technology, and industry-leading equipment and processes. The company's commitment to quality products has earned them industry-wide recognition.

President Mark Rose expresses pride in Layfield Flexible Films' recognition as one of Canada's Best Managed Companies. He highlights their commitment to excellence, innovation, and sustainable business practices, emphasizing operational efficiency, strong leadership, and long-term strategic planning. Rose proudly acknowledges the talented team at Layfield, whose consistent delivery of high-quality products and exceptional customer service contributed to this achievement. Layfield has also achieved Platinum status in this category, adding another accolade to their impressive collection.

The company maintains a forward-thinking approach, constantly exploring opportunities for product expansion to meet evolving customer needs. Layfield's upcoming developments primarily focus on supporting a circular economy with low-carbon solutions aligned with their sustainability goals. They strive to remain at the forefront of industry trends, investing in revolutionary technologies. ▶▶





► Layfield operates in various markets, including medical, industrial, construction, soil stabilization, drainage, water storage, environmental protection, food, and pet food sectors. Their flexible film product offerings cater to various applications and help brand owners differentiate themselves with premium features that enhance their product's look, feel, convenience, and sustainability. The company intentionally diversifies into these markets, targeting the premium segment and providing a competitive advantage to their strategic partners.

Recognizing the plastic industry's role in contributing to a low-carbon economy, Layfield places great importance on sustainability. They actively participate in circular economy initiatives, invest in research and development of eco-friendly materials and processes, and promote recycling, waste reduction, and renewable energy sources. Layfield's products often provide lightweight, durable, and energy-efficient solutions, helping industries reduce energy consumption and overall environmental impact.



Rose challenges the misconception that plastic is inherently bad for the environment. He accentuates the environmentally friendly characteristic of flexible films, underscoring their low carbon footprint and highlighting the necessity to avoid replacing plastic with higher carbon alternatives. While acknowledging end-of-life challenges with plastic, he advocates for increased recycling rates and emphasizes the need to use the lowest carbon solutions available.



Layfield has faced challenges as a North American manufacturer operating with higher standards than many foreign competitors. However, their ability to adapt and overcome challenges has been a core competency. They have successfully navigated supply chain disruptions, implemented innovative solutions to

accelerate operational efficiency, and provided uninterrupted service to customers during the pandemic. The company's achievements include successfully launching PPE items such as highly breathable and safe respirators, showcasing Layfield's agility, resilience, and commitment to quality, safety, and continuous improvement.

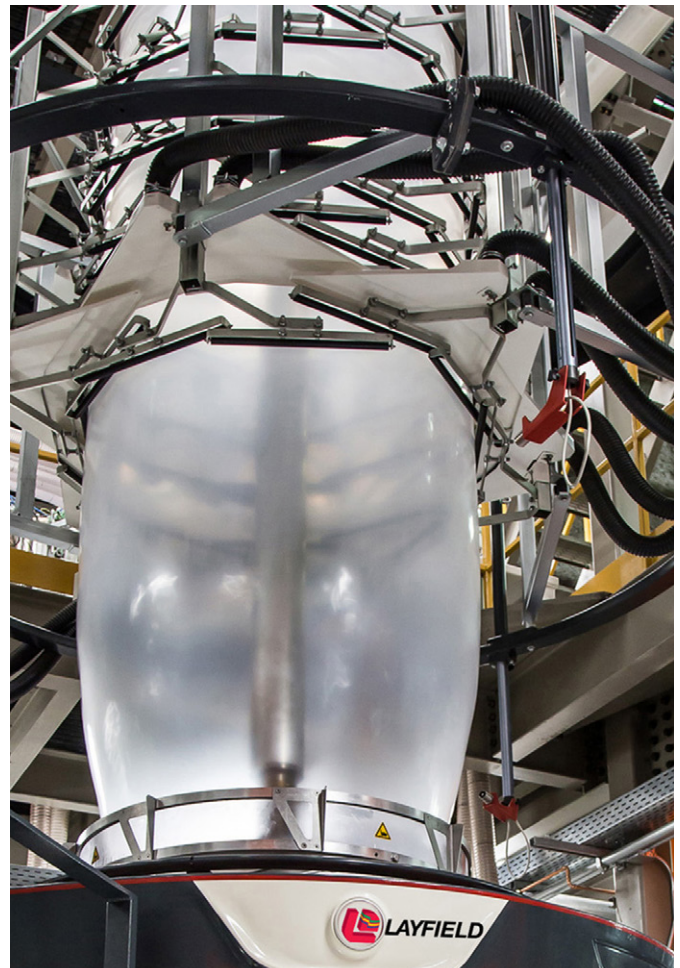
Looking ahead, Layfield aims to enhance their position as a leader in the flexible packaging industry by driving innovation, expanding their global reach, and strengthening strategic partnerships. They strive to develop sustainable solutions that meet evolving customer needs and contribute to a circular economy. Layfield is committed to fostering a diverse and inclusive workplace, promoting employee well-being, and giving back to the communities they serve.

Layfield's unwavering commitment to quality, innovation, and sustainability, along with their reputation for exceptional customer service, sets them apart. They provide customized solutions tailored to unique customer requirements, staying ahead of industry trends through proactive research and development and offering pioneering solutions that give customers a competitive edge.

“Layfield’s mission is to develop innovative products that prioritize the protection of employees, communities, and the environment.”

The company actively engages with governments, industry, and brand owners on pressing issues like plastic waste. Their focus on ethical and sustainable operations is reflected in their motto, “We Protect! Our Communities, Our People, Our Environment,” which encompasses all their products and services. Layfield holds various certifications, including ISO 9001:2015, MDEL (Medical Device Establishment License), IFS PACsecure certification for packaging safety, and the WorkSafeBC Occupational Health and Safety (OHS) COR certification.

Amid changes in the economy, industry conditions, and technology, Layfield remains committed to customization, sustainable solutions, and advocating for clients and the environment. They continue to cultivate and empower a talented workforce to support their long-term vision and that of their customers. Whether supplying packaging and films for diverse industries or delivering flood control products, Layfield prioritizes safety, environmental protection, and the well-being of families and the environment. ■





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